

# Privacy Policy

444Affiliates: <https://four44affiliates.polsia.app>

Last Updated: April 11, 2026

Effective: April 11, 2026

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444Affiliates is committed to protecting your privacy. This Privacy Policy explains what information we collect, how we use it, with whom we share it, and your rights regarding your personal data.

## 1. Data We Collect

We collect several categories of information:

- Account information: name, email, password (hashed), billing info, preferences
- Business data: business name, social media handles, ad account IDs, brand assets
- Social media credentials: OAuth tokens encrypted with AES-256-GCM
- Ad account data: campaign configurations, performance data, audience segments
- Contact lists: names, emails, phone numbers, outreach history
- Analytics & performance data: post metrics, campaign analytics
- Usage data: pages visited, features used, error reports
- Device & technical data: IP address, browser, OS, screen resolution

## 2. How We Collect Data

We collect data directly from you, via OAuth authorization, via Meta/Google/TikTok/Apollo APIs, and automatically through cookies and server logs.

## 3. How We Use Your Data

We use data to provide and operate the platform, improve features, send account communications, provide support, monitor security, comply with legal obligations, and enforce our Terms. We do NOT sell your data or use it for third-party advertising.

## **4. Data Storage & Security**

All data hosted on US-based infrastructure (Render, Neon). Security measures include AES-256 encryption at rest, TLS 1.2+ in transit, AES-256-GCM for OAuth tokens, and bcrypt password hashing.

## **5. Data Sharing**

We do not sell your data. We share data only with third-party integrations you connect (Meta, Google, TikTok, Apollo), service providers (hosting, payment), when legally required, or in business transfers.

## **6. Data Retention**

Account info and business data: retained while active + 90 days. OAuth tokens: until disconnected. Server logs: 12 months. Billing records: 7 years. Support communications: 3 years.

## **7. Your Rights (California - CCPA/CPRA)**

Right to know, access, delete, correct, and opt-out of data sale. We respond within 45 days.

## **8. Your Rights (EEA/UK - GDPR)**

Right of access, rectification, erasure, restriction, data portability, and objection. Legal bases: contract performance, legitimate interests, legal obligation, consent. International transfers use Standard Contractual Clauses.

## **9. Exercising Your Rights**

Contact [444affiliates@gmail.com](mailto:444affiliates@gmail.com) with "Privacy Rights Request" in the subject. Response within 5 business days, resolution within 30 days.

## **10. Cookies & Tracking**

We use JWT authentication tokens in localStorage, session cookies, analytics tracking, preference storage, and conditional third-party pixels. See our Cookie Policy for full details.

## **11. Children's Privacy**

444Affiliates is not intended for anyone under 18. We do not knowingly collect information from minors.

## **12. Changes to This Policy**

Material changes communicated via email at least 30 days in advance.

## **13. Contact Us**

Email: [444affiliates@gmail.com](mailto:444affiliates@gmail.com)